

Compare & Save!

PROMOTIONAL SOLUTIONS FROM CLAMP SWING PRICING COMPANY

Successful selling requires proper execution at all levels; from buying right to good shelf schematics to attractive point-of-purchase signing. CSP's family of Shelf Merchandising Products will ensure that your customers can easily Compare & Save! The results will build customer loyalty and improve your promotional sales.

VARI-EXTENDER™ SHELF EXTENDERS

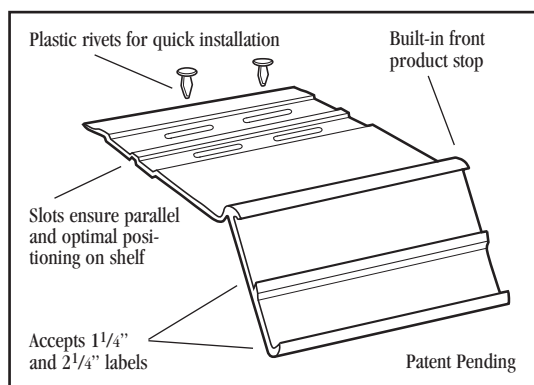
The Vari-Extender™ sells merchandise by simply and reliably increasing the visibility of special promotions and private label programs.



Vari-Extender Model VX2.25, stock, tan color



Vari-Extender Model VX2.25, custom color



Model VX2.25 shown above. Also available Model VX1.25 for 1 1/4 inch labels only.

RAISED FRONT EDGE

- ◆ Prevents product from falling

MULTI-CHANNEL TAG MOULDING

- ◆ Accommodates 2 1/4 inch and 1 1/4 inch labels and shelf clips

FASTENER SLOTS PARALLEL TO SHELF EDGE

- ◆ Two-point fastening keeps extender parallel with shelf edge

TWO ROWS OF SLOTS

- ◆ Greater flexibility of extender placement on the shelf
- ◆ Fits all standard shelving with 1/4 inch holes on 1 inch centers

ONE-PIECE PLASTIC FASTENERS

- ◆ Easy installation & removal; no "blind" assembly of nuts and bolts
- ◆ Holds extender securely to shelf

RECESSED SLOTS AND THIN-HEADED FASTENERS

- ◆ Fasteners will not interfere with products

CLIP-IN SHELF EXTENDERS

Extends product 4" from shelf edge for maximum exposure.

Model SE-4 Shelf Extender is perfectly suited for frequently changing private label promotions. It utilizes a patented, clip-in design which fits most standard shelving. Featured product is displayed 4" from the shelf edge with this durable, ABS plastic extender. The integral 1 1/4 inch label holder functions as a merchandise stop. Stocked in White, 3" wide, 48/case. Custom colors, widths or packs are made to order.



Clip-In Model SE-4

SHELF TALKERS

Each of Our Shelf Talker Systems is a Popular Retail Solution

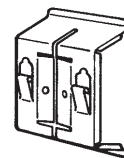
CUSTOM PRINT SHelf TALKERS AND SHELF CLIPS



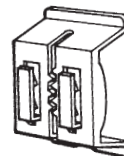
Custom printing on plastic since 1936

Competitively priced shelf talkers are printed on clear or opaque plastics in a variety of gauges, shapes and finishes. In-house digital pre-press, off-set printing, screen printing and die cutting provide total control and quick turnaround. Please provide us with your specifications for your next custom printing job.

Plastic or Stainless Steel two-way shelf clips are available for convenient and inexpensive placement on standard shelving.



Model SDC-1,
Stainless Steel
Dual Clip



Model PDC-1,
Plastic Dual Clip

FRAMEWORKS® SIGN HOLDERS

FrameWorks -
Beautiful,
Versatile and
Durable.

Model FFV,
Front View,
dual-height
for optimal
positioning
on shelf



Beautifully designed FrameWorks Sign Holders ensure that your message will be well displayed. Made of ABS and other durable, engineering grade plastics. They are stocked in Black, White and Red in sizes from 3 1/2" x 5 1/2" to 11" x 14". Green and Yellow are stocked in limited sizes. Custom *ACCENT!* Colors are available in quantities starting at 200. FrameWorks come standard with Phillips screws, unassembled. Thumbscrews, assembly and special packaging are available. All frames accept horizontal or vertical signs.



Model FFS, patented, Flexible Side View swings freely and adjusts easily for level viewing. Should be glued for grocery aisle use.

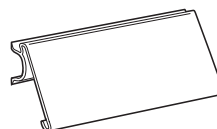
CLEAR CARD HOLDERS

Clear Card Holders for shelving or wire racks provide a clean and attractive approach for Compare & Save Programs.

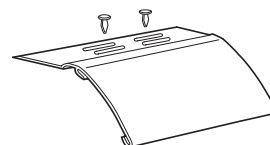


Model CH2.375-7, 7" Clip-In Style.

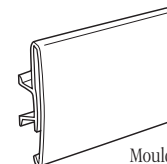
Eliminate unsightly taped and ragged signs. All items shown are special order with a minimum of 2500 feet. Clip-In or Pinned Models CH-2.375 accept 2 1/4" - 2 3/8" labels. Other models are made to your specifications.



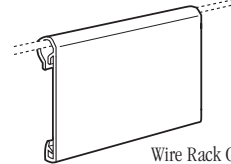
Model CH2.375



Model CH2.375-PC w/ Pins



Moulding Clip -
Center Mount (shown)
or Top Mount



Wire Rack Clip -
Invert to attach to
shelf edge

SHELF TALKERS

THE VIEW-LOK® SYSTEM

What's your angle?
View-Lok Holders
can sign it.

Replace non-adjustable holders...

TRADITIONAL
Sign
Solution

CSP
Sign
Solution



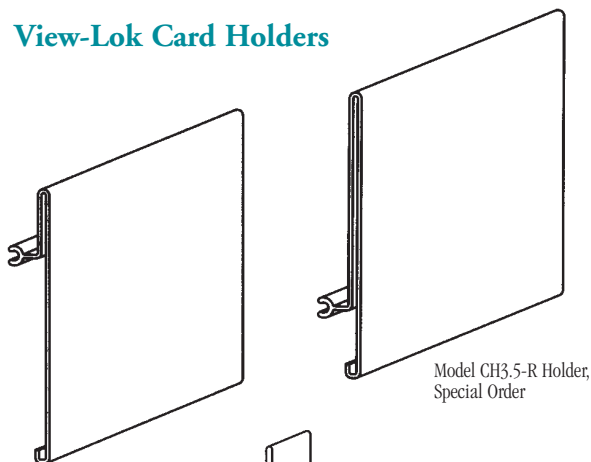
...with View-Lok adjustable models



Ideally suited for multi-deck cases, Model CH3.5 Holder w/ PMCX-C2 Clip

Our View-Lok Card Holders feature a design that lets you angle the holder for best viewing. Available with a complete array of adaptors for signing in any retail department. Models CH3.5 and CH5.5 accommodate 3 1/2" and 5 1/2" signs respectively. Please send us your specifications for your application.

View-Lok Card Holders



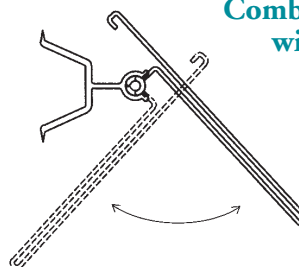
Model CH3.5- Holder
5 1/2", 8", 11" lengths
(Model CH5.5- Holder also
available, not shown.)

TH Tag Holder



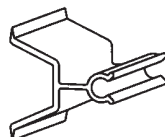
PFC Clip fits Floral Buckets and Wire Racks

Combine any Holder
with any Adaptor

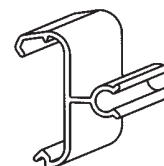


Rotate Holder for
best viewing angle.

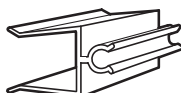
View-Lok Adaptors



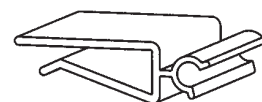
PMCX-C2, Moulding Clip



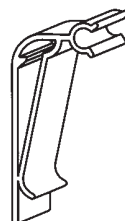
HTC-C2, Hussmann/Tyler
Snap-Over Clip (Pat. Pend.)



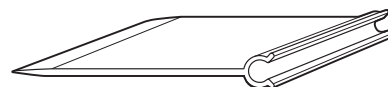
3/4" Shelf Adaptor



GC, Glass Shelf Clip
(fits 3/16" to 3/8")



PFC, Floral and Wire
Rack Clip (Pat. Pend.)

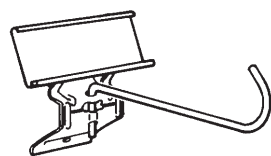


Stack Display Adaptor

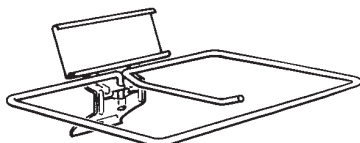
IMPULSE DISPLAY ACCESSORIES

CLIPSCAN™

The patented ClipScan™ with permanently attached label holder keeps your UPC label with your impulse display at all times. The stainless steel clip is used for Swivel or Guarded "J" Hooks and ClipRacks™. Set screws are available for heavy loads.



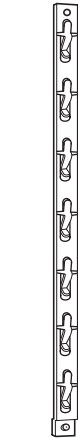
Model CS1-S5
Swivel "J" Hook



Model CS1-G5
Guarded Hook



Model CR-H112-BK
Metal ClipRack, 12 clips



Model CR-7PMD
Plastic ClipRack,
7 clips



ClipScan Swivel "J" Hook

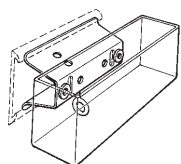
SHELF CLAMPS

Push your P-O-P applications to the edge!

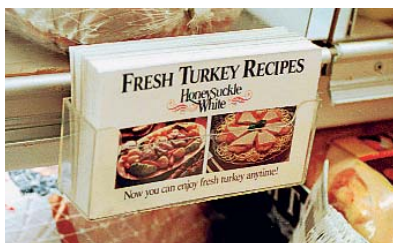
Our line of Shelf Clamp hardware offers solutions for many P-O-P applications such as recipe/coupon holders, shelf extenders and advertising media. Additional services include welded, riveted, magnetic or taped assemblies. Steel parts are supplied unfinished or zinc plated.



C2-4 Clamp
with custom
bracket and
customer supplied
extender



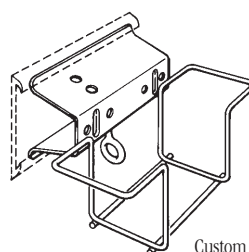
3" Steel or Aluminum Clamp
with basic 3" x 5" card holder



Notched recipe/coupon box

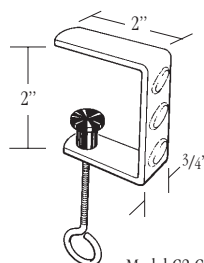
Shelf Clamp Models

Model	Description	Lbs/M
3MCA	3" Moulding Clamp, Aluminum	26
1.75MC	1 3/4" Moulding Clamp, Steel, 2 Holes, Unplated	38
1.75MCP	1 3/4" Moulding Clamp, Steel, 2 Holes, Plated	38
1.75MCN	1 3/4" Moulding Clamp, Steel, w/ Nut, 2 Holes, Unplated	47
1.75MCNP	1 3/4" Moulding Clamp, Steel, w/ Nut, 2 Holes, Plated	47
3MC	3" Moulding Clamp, Steel, Unplated	65
3MCP	3" Moulding Clamp, Steel, Plated	65
3MCN	3" Moulding Clamp, Steel, w/ Nut, Unplated	74
3MCNP	3" Moulding Clamp, Steel, w/ Nut, Plated	74
S2	10-24 x 2" Screw Eye, Plated	20
C2	"C" Clamp, 2" Throat, 3/4" Wide, Unplated	156
C2P	"C" Clamp, 2" Throat, 3/4" Wide, Plated	156
C2-4	"C" Clamp, 2" Throat, 4" Wide, Unplated (Special Order)	550
C2-4P	"C" Clamp, 2" Throat, 4" Wide, Plated (Special Order)	550
S3-25	1/4-20 x 3" Screw Eye, Plated	38

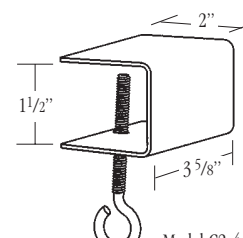


Model 3MC Steel Clamp
with custom CSP wire
shelf extender

Custom wire card
holder with Model
3MC, 3" Steel Clamp



Model C2 Clamp with
screw & optional flange

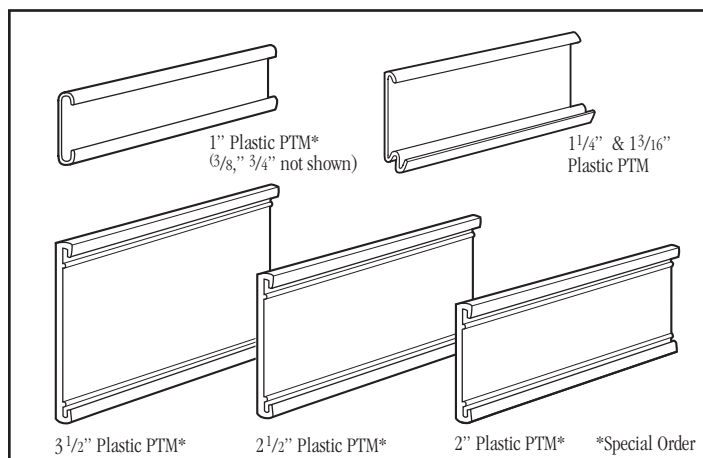


Model C2-4,
Wide "C" Clamp

PRICE TAG MOULDINGS

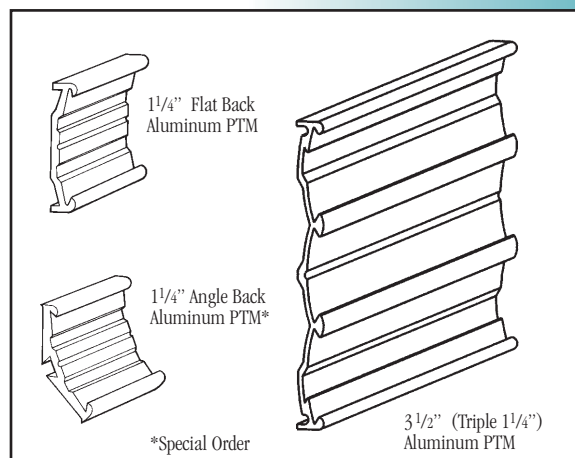
PLASTIC PRICE TAG MOULDINGS

Plastic Mouldings are available with or without tape and easily cut as required in the field. They can be supplied with holes for rings, screw mounting, moulding clamps or other adaptors. 1 1/4" is stocked in clear and white with foam tape in 48" lengths. All other sizes shown are custom with a minimum order of 2500 feet.



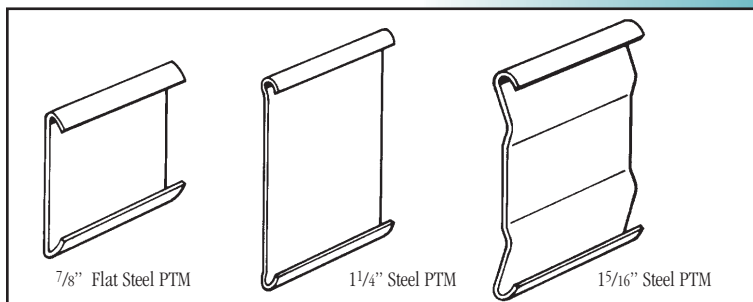
ALUMINUM PRICE TAG MOULDINGS

Made of 6063-T5 Alloy, mouldings are stocked in Mill, Clear or Gold Anodized finishes. Holes are available at extra cost. Please inquire about custom sizes and shapes.



STEEL PRICE TAG MOULDINGS

Roll-formed from cold rolled steel, mouldings are usually supplied unfinished for welding to wire racks. They are cut to your specifications from 3 1/4" to 8 feet in length. Options include trimmed ends, holes, plated or powder coated finishes. Standard sizes are shown. Mouldings from existing dies can be produced in sizes from 9/16" up to 2 1/8" on a special order basis.



SPACESAVER® I TAG MOULDING SYSTEM

With our SpaceSaver I Tag Moulding, your products will always be properly labeled and neatly displayed, eliminating lost sales from un-priced items. Commonly used, flap-style label systems are difficult to read, easily broken and incur on-going labor and material costs. The SpaceSaver System will pay for itself within a year if you replace a flap program.

The SpaceSaver I is designed for Candy, Gum, Nuts and other non-refrigerated, pegged sections with fairly uniform package heights. Metal support arms are configured to fit perfboard, slatwall and Uniweb paneling or Cannon's Magna-Bar. Support arms lock into our clear, 48" SpaceSaver I Moulding, creating a uniform method to display your labels. Splicers are used to connect two or more sections. When ordering, please provide us with the type of hardware you use and the overall length of the merchandise peg.

Replace old flap systems like this...



...with our SpaceSaver I Tag Moulding



Durable Shelf Numbers & Unit Tags

Shelf Numbers and Unit Tags are printed on .015 vinyl and coated with a semi-gloss, protective finish. They are supplied in scored sheets of 50 tags. Store in Tag Dispensers or Division Boxes (not shown).



1" Gothic (B*)



1 1/4" Gothic (B, R*, B/R)



1 1/4" Alternate Gothic (AG) (B)



1 5/16" Gothic (B*, B/R*)



Unit Tags (see chart)

Shown actual size



7/8" Gothic (B)



7/8" Helvetica (B)

Unit Tag Availability Chart

Heading	Code	7/8"	1"	1 1/4"	1 5/16"
For	1	B*, R*	B*, R*	B*, R*, B/R*	B*, R*
EA	2	B*		B	
¢ EA	3	B		B*	
LB	4	B		B*	
LBS	5	B*		B*	
¢ LB	6	B		B	
1/2 LB	7	B*		B*	
¢ 1/2 LB	8	B*		B*	
1/4 LB	9	B*		B*	
\$/100 g	10	B*		B*	
\$/kg	11	B*		B*	
DOZ	12	B*		B*	
1/2 DOZ	13	B*		B*	
PT	14	B*		B	
QT	15	B*		B*	
GAL	16	B*		B*	
\$	17	B		B	
Period	18	B		B	
¢	19	R		B	
Arrow	20	R*		R	

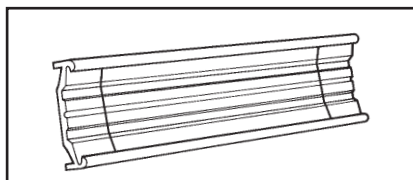
Color: B=Black, R=Red, B/R= Black/Red

* Subject to availability

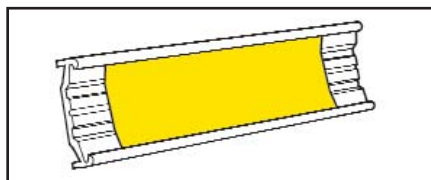
CLEAR SHELF STRIPS

COLORED SHELF STRIPS

CUSTOM SHELF STRIPS



Clear Shelf Strips, .010 vinyl for 1 1/4" mouldings are cut to your required length. Custom sizes are also available.



Colored Shelf Strips, 1 1/4" x 48", are made of polished or matte .010 vinyl in White, Black, Red, Yellow, Green and Dark Blue. Other sizes, colors and lengths are special order.

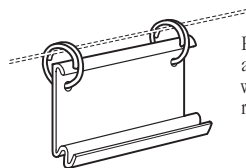


Custom strips are typically printed on .010 vinyl in lengths up to 24" and provided in one of three finishes: laminated, roll coated or unfinished.

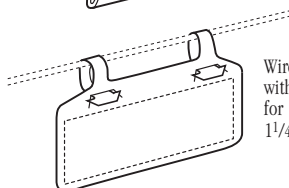
LABEL HOLDERS

A wide variety of label holders adapted for flat surfaces, wire racks and shelf mouldings, will meet most of your typical requirements. Please submit your request for special applications.

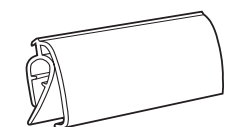
Wire Rack Applications



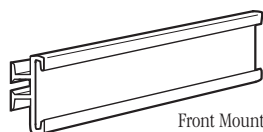
RackScan™ for 1 3/16" and 1 1/4" labels x 3 1/4", with rings for wire display racks or bins



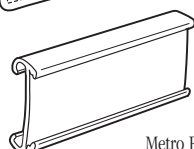
Wire Rack Flaps, die cut with self-locking straps for 1 1/4" x 2 1/4" or 1 1/4" x 3 1/4" labels



Snap-On Wire Sign Holder

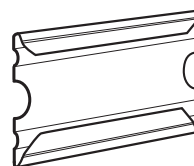


Front Mount, 1 1/4" Wire Rack Label Holder, fits 1/4" wire



Metro Rack, 1 1/4" Label Holder

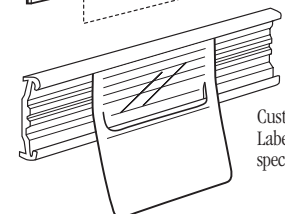
Other Applications



OX Steel Label Holders, same sizes as steel mouldings



Clear Friction Fit Moulding with clear or foam tape



Custom Die Cut Shelf Talker Label Holders, made to your specifications

© 2003 Clamp-Swing Pricing Co.
Protected by US Patents #4,777,750
4,881,707 4,526,335 4,606,280,
Canadian Patents and other Patents Pending

CLAMP-SWING  PRICING CO.